

IMPACT AREAS



HEALTHY COMMUNITY

Improving health and well-being for all

- Health access and equity
- Mental health support
- Nutrition and food security
- Substance misuse recovery and prevention



FINANCIAL SECURITY

Building financial stability and strength

- Job readiness and workforce development
- Adult education and job training
- Financial education and coaching
- Homelessness prevention
- Public benefits access



YOUTH OPPORTUNITY

Helping young people realize their full potential

- Childcare and early childhood education
- In-school, after-school and summer learning
- Literacy development
- College and career readiness



COMMUNITY RESILIENCY

Addressing urgent needs today for a better tomorrow

- Disaster relief and recovery
- Emergency preparedness
- Crisis hotline and support

TOP TEN LOCAL AGENCIES FUNDED BY UWSCM

\$120,000
BOYS & GIRLS CLUB OF WEBSTER-DUDLEY

\$42,500
YMCA OF CENTRAL MASSACHUSETTS

\$35,000
TRI-VALLEY INC.

\$22,500
FRIENDS OF ST. LUKE'S, INC.

\$20,000
CASA PROJECT WORCESTER COUNTY

\$20,000
CATHOLIC CHARITIES WORCESTER COUNTY

\$10,000
COMMUNITY LEGAL AID

\$10,000
NEW HOPE, INC

\$9,000
GUILD OF ST. AGNES

\$8,000
WORCESTER COMMUNITY ACTION COUNCIL

2,675 people
received
assistance
with
food security

1,663 children
had access to
educational and
enrichment
opportunities

Literacy
assistance and
library programs
accessed by
800 people

Legal
assistance,
family support,
and counseling
for 2,218
individuals

Over 19,000
people impacted
by UWSCM

YOUR CONTRIBUTIONS HELP FUND
22 DIFFERENT AGENCIES AND
24 PROGRAMS IN SOUTH CENTRAL MA!

UNITED WAY: YOUR PARTNER FOR A BRIGHTER COMMUNITY

For over 88 years, United Way has been a dedicated force in South Central MA, working tirelessly to improve the lives of children, families, and individuals of all ages. We believe in the power of community and the potential of every person to succeed.

HOW WE HELP

Education: Ensuring children have access to quality education and the tools they need to reach their full potential.

Family Support: Providing resources and assistance to families facing challenges, including housing, food security, and financial counseling and assistance.

Community Impact: Partnering with local organizations, businesses, and generous individuals to address pressing community needs and create lasting change.

WHY UNITED WAY?

Compassion: We care deeply about the well-being of our community members.

Collaboration: We work together with partners to maximize our impact.

Hope: We believe in a brighter future for everyone.

JOIN US!

Whether you're looking to volunteer your time, donate to a worthy cause, or simply learn more about how United Way is making a difference, we invite you to become a part of our community.

UNITED IS THE WAY
to create a better future for all!

UNITED IS THE WAY™



UNITED WAY
South Central
Massachusetts

Serving the towns of Charlton, Dudley,
Southbridge, Sturbridge and Webster

176 MAIN STREET, SUITE 400
SOUTHBRIDGE, MA 01550

(508) 765-5491

WWW.UWSCM.ORG



2025-2026 MEMBER AGENCIES AND PROGRAMS

BIG BROTHERS BIG SISTERS OF CENTRAL MASS METROWEST

1:1 Mentoring in Southern Worcester County

(508) 752-7868

bigscm.org

BOYS & GIRLS CLUB OF WEBSTER-DUDLEY

School Aged Child Care

(508) 943-0037

bgcwebsterdudley.org

CASA PROJECT WORCESTER COUNTY

CASA: Child Court Advocacy Program

(508) 757-9877

thecasaproject.org

CATHOLIC CHARITIES WORCESTER COUNTY

Emergency Stabilization Program

(508) 798-0191

ccworc.org

CENTER OF HOPE FOUNDATION, INC.

Hope Grows Gardening Program

(508) 764-4085

thecenterofhope.org

COMMUNITY LEGAL AID

South Central Massachusetts Legal Advocacy Project

(855) 252-5342

communitylegal.org

FRIENDS OF ST. LUKE'S, INC.

St. Luke's Guesthouse

(774) 230-6416

friendsofstlukes.org

FRIENDS OF THE GLADYS E. KELLY PUBLIC LIBRARY

Saturday Family Events

(508) 949-3880

gladyskellylibrary.org

GIRL SCOUTS OF CENTRAL AND WESTERN MASSACHUSETTS

Community-Based Programs in Central Massachusetts

(508) 365-0115

gscwm.org

GUILD OF ST. AGNES

Charlton and Webster Centers

(508) 755-2238

(508) 461-6556

guildofstagnes.org

LITERACY VOLUNTEERS OF SOUTH CENTRAL MA

ESOL Tutoring

(508) 765-3880

lvscm.org

LUK CRISIS CENTER

LUK Mentoring

(978) 345-0685

(508) 640-0011

luk.org

NEW HOPE, INC.

Building a World Free of Violence

(800) 323-4673

new-hope.org

OLD STURBRIDGE VILLAGE MUSEUM

Learning Through Experience

(508) 347-3362

(800) 733-1830

osv.org

OPEN SKY COMMUNITY SERVICES

South County Housing Assistance Program (SCHAP)

(508) 755-0333

openskycs.org

OUR BRIGHT FUTURE

STEAM at St. Joseph School

(508) 578-5111

ourbrightfutureinc.org

RECONCILIATION HOUSE, INC

Resident Transitional Support

(774) 573-9205

reconciliationhouseinc.com

SOUTHBRIDGE FOOD SHARE

Food Pantry

(508) 764-6583

southbridgefoodshare.org

THE TRANSFORMATION CENTER

Kiva Centers' Recovery Learning Community

(508) 751-9600

kivacenters.org

TRI-VALLEY INC.

Nutrition Program – Meals on Wheels

(508) 949-6640

trivalleyinc.org

WORCESTER COMMUNITY ACTION COUNCIL

Financial Empowerment Coaching

(508) 754-1176

wcac.net

YMCA OF CENTRAL MASSACHUSETTS

Access for Vulnerable Populations

What's For Dinner

Childcare / Camp / OST Behavior Specialist

(508) 765-5466

ymcaofcm.org



DENISE GORSKI 2025 CAMPAIGN CHAIR



UNITED IS THE WAY

“United Is The Way reflects the core mission and values of the United Way of South Central MA - bringing people together to create lasting change in our five communities of Charlton, Dudley, Southbridge, Sturbridge, and Webster. It signifies the power of unity, collaboration, and collective action to tackle our communities’ most pressing issues, such as education, financial stability, and health. For our organization, this phrase is more than a slogan; it is a call to action that emphasizes that real, meaningful progress happens when individuals, organizations, and communities work side by side. It captures the spirit of hope, inclusiveness, and shared responsibility that drive UWSCM’s efforts to improve lives and strengthen the places we call home.”



2025 PLEDGE FORM GIVE. ADVOCATE. VOLUNTEER.



About YOU

NAME (PLEASE PRINT) _____

HOME ADDRESS - STREET _____

CITY _____

STATE _____

ZIP _____

EMAIL ADDRESS TO RECEIVE THANK YOU/TAX RECEIPT AND UWSCM UPDATES _____

PHONE _____

☐ Home ☐ Cell

COMPANY NAME _____

Your SUPPORT

PAYROLL DEDUCTION

Workplace Campaigns Only

Number of Pay Periods

☐ 12 ☐ 24 ☐ 26 ☐ 52 ☐ Other _____

Amount per Pay Period

☐ \$5 ☐ \$10 ☐ \$20 ☐ \$ _____

Total Pledge

\$ _____

Join our CIRCLE OF FRIENDS: Giving and living UNITED to circle our community.

FRIEND: \$1 - \$49 NEIGHBOR: \$50 - \$259 IMPACT LEADER: \$250-\$499 ADVOCATE: \$500 - \$999

LEADER: \$1,000+ TOCQUEVILLE SOCIETY: \$10,000+

ONE-TIME GIFT \$ _____ (Specify payment method below)

☐ **Cash or Check** (Please make checks payable to United Way of South Central MA and attach to this form)

☐ **Credit Card** (Visit www.uwscm.org/pledge to process a secure donation online)

☐ **Bill me** ☐ Monthly ☐ Quarterly ☐ One-time

Your IMPACT (optional)

☐ **The GENERAL FUND** of United Way of South Central MA: Maximize the impact of my gift, and improve the health education, and financial stability of every person in our community.

OR

☐ **An Impact Area or other local United Way.** Designations are allowed for donations of \$52 or greater.

☐ **Health**

☐ **Education**

☐ **Financial Stability**

☐ **Basic Needs**

☐ **United Way of my home town** \$ _____ and/or **UWCM Women's Initiative** \$ _____

☐ **Our Endowment:** Ensures sustainable funding for future generations \$ _____ (Please indicate amount)

Your SERVICE

We live better when we **LIVE UNITED**. Tell us if you are interested in ways you can **GIVE, ADVOCATE, or VOLUNTEER**.

☐ **VOLUNTEER OPPORTUNITIES**

☐ **COMMITTEES AND BOARD INVOLVEMENT**

☐ **PLANNED GIVING/BEQUESTS**

Signature: _____

Date: _____

My donation is anonymous ☐

I authorize my weekly contribution to continue until otherwise noted. A new form must be filled out for designated gifts each year, otherwise they will rollover as gifts to the general fund after one year. Gifts may be stopped at any time upon request. United Way of South Central MA does not provide goods or services in consideration of the contributions to the organization by payroll deduction or direct gift. Your donation will go to The General Fund unless otherwise specified.